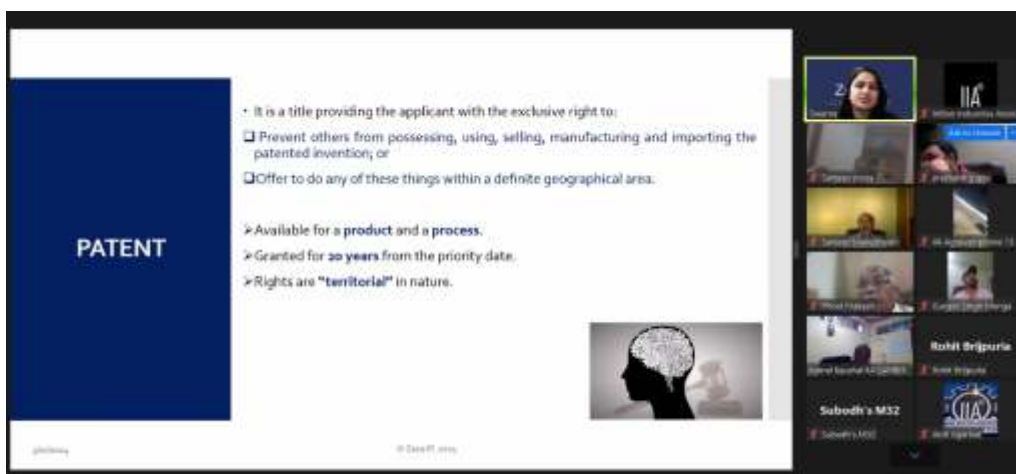


## Empowering Innovation: Insights from the Intellectual Property Rights Webinar: Detailed Report on the Webinar Held on May 17th, 2024, Featuring Expert Swarna Srivastava



Webinar on Intellectual Property Rights (IPR) was held on May 17th, 2024, under the esteemed presidency of Shri Neeraj Singhal. The event featured Ms. Swarna Srivastava as the key speaker, a renowned expert in the field of intellectual property law. This session aimed to educate participants on the IPR, its significance in the modern economy, and the legal frameworks that support it.

### Overview of Intellectual Property Rights by Ms. Swarna Srivastava

Ms. Swarna Srivastava, a distinguished intellectual property law specialist, Her presentation covered several critical aspects of IPR:

**1. Definition and Types of IPR:** Explanation of various types of intellectual property, including patents, trademarks, copyrights, and trade secrets.

**2. Historical Context:** The evolution of IPR laws from their inception to their current form.

#### 3. Importance of IPR

- **Encouraging Innovation:** How IPR stimulates innovation by providing inventors with exclusive rights to their creations.
- **Economic Impact:** The role of IPR in economic growth and development, emphasizing its importance for businesses and the economy at large.
- **Protecting Creators:** Mechanisms through which IPR protects the interests of creators and ensures they receive due recognition and compensation.

#### 4. Legal Frameworks and Enforcement:

- **International Agreements:** Overview of major international treaties governing IPR, such as the TRIPS Agreement and the Berne Convention.

- **National Laws:** Discussion on the IPR laws in India, including the Patents Act, the Copyright Act, and the Trademarks Act.

- **Enforcement Challenges:** Common challenges faced in enforcing IPR and potential solutions.

#### 5. Future of Intellectual Property Rights

- **Emerging Trends:** Discussion on emerging trends in IPR, such as digital rights management, artificial intelligence, and biotechnology.
- **Global Collaboration:** The importance of global cooperation in addressing IPR challenges in an interconnected world.

#### Interactive Q&A Session

Following the keynote address, an interactive Q&A session was held. Participants had the opportunity to engage with Swarna Srivastava, seeking clarification on various aspects of IPR. Key questions included:

- How can small businesses effectively protect their intellectual property?
- What are the implications of IPR infringement in the digital age?
- How do international IPR laws impact local businesses?

#### Key Takeaways

- Intellectual Property Rights are crucial for protecting and incentivizing innovation.
- A robust legal framework and effective enforcement mechanisms are essential for safeguarding IPR.
- Continuous education and awareness are necessary to navigate the complexities of IPR in a globalized economy. ■