

www.sampark.msme.gov.in

Micro, Small and Medium Enterprises (MSME) sector has emerged as a highly vibrant and dynamic sector of the Indian economy over the past five decades. MSMEs not only play crucial role in providing large employment opportunities at comparatively lower capital cost than large industries but also help in industrialization of rural & backward areas, thereby, reducing regional imbalances, assuring more equitable distribution of national income and wealth. MSMEs are complementary to large industries as ancillary units and this sector contributes enormously to the socio-economic development of the country.

The MSME Sampark portal is a digital platform, wherein, jobseekers and recruiters (various reputed national & multinational companies) register themselves for getting employment and getting right kind of manpower respectively.

MSME Technology Centres have been one of the key contributors to the Make in India initiative by contributing in various verticals such as Aerospace, Automobile, Electronics, Glass, Footwear, Sports goods, Fragrance & Flavour, etc. These Centres are providing training to around 1.5 lakh students annually and most of them are being absorbed by industry within the country as well as abroad.

Skill Development is only one half of the challenge, finding the right employment opportunity for this skilled youth, is yet another. While major corporates have well-defined recruitment processes with a national reach, the challenge remains for small businesses and entrepreneurs to find the right person for the job with relevant experience and skill-set. On the other hand, the job seekers struggle to match their skill sets with the role, position, required experience, monetary expectation, location & industry verticals leaves with too many parameters to be matched in a limited opportunity map. To bridge this gap between the Recruiters and Job Seekers, The Ministry of MSME has launched - MSME SAMPARK.

HOW THE PORTAL WORKS

A. From the Recruiters Point of View

- One has to register in the portal with basic minimal information and need to update profile post registration, which will help them to have better reach to trainees of MSME TCs (Job seekers).
- In case of any issue, they may contact the centre to expedite registration. The existing recruiters of TCs and contact centre will exchange their user credentials to their contact person. You will be asked to change your password after your first login.
- Recruiters may approach contact centre for their job postings without self-registration and necessary assistance will be provided in registration and job posting.
- Recruiters can do a candidate search without registration also, however to contact the candidate registration is must.

B. From the Candidates Point of View

- One has to register in the portal with basic minimal information and need to update profile post registration which will help the candidate to have better reach to recruiters.
- Candidate need to provide name, institute name & date of birth for registration.
- Candidates with incorrect credentials / data feeding would not be allowed to further register themselves on the portal and access will be denied.
- Candidates may carry out job search without registration, however, cannot contact the employer without registration in portal.

Source: <http://www.sampark.msme.gov.in/>