



Govt. of India
Ministry of MSME
MSME-Development Institute, AGRA
Organises



NATIONAL EXPO 2011



National Vendor Development Programme & Industrial Exhibition

In Association with

Indian Industries Association, Saharanpur

25-28 February 2011

South City, Dehradun Road, Saharanpur

Media Partners: The Hindustan Times Group

ENTRANCE FREE FOR VISITORS

Introduction

Saharanpur is a famous industrial town of Western Uttar Pradesh. The city is situated 120 odd Kilometers from Delhi and is considered a major commercial transit point between Punjab , Haryana , Chandigarh Uttrakhand and Uttar Pradesh.

Saharanpur has a long history to boast off. Excavations have revealed settlements as old as 2000 BC in this area.

Saharanpur is a flourishing business city: an important regional centre of wholesale and retail trade, particularly in grain, timber and textiles. Saharanpur is famous for wooden furniture. The city boasts off various furniture shops that sell high quality furniture that are exported in India and abroad. The city is also home to the world famous Basmati Rice.

The timber market traditionally receives supplies from the extensive northern hilly forest regions to support the local wood carving cottage industry and other demands. The description of Saharanpur's economy is incomplete without mentioning the contribution of the wooden handicrafts industry,

A multinational cigarette manufacturing company, the Indian Tobacco Company The ITC Ltd. previously known as the Anglo-American Tobacco Company or Imperial Tabaco Company, is located in Saharanpur. Cherisys Technologies has entered the city as an IT solutions provider after taking a stint at New Delhi. Cherisys Technologies is the first ever IT solutions provider in the city and started it's office in Mission Compound.

Star Paper Mill, Sugar Mill, Hardboard Mill, Textile Mill and Wood-seasoning Mill, Sugar Mills, Food Processing ,Hosiery, Plastic , Pharma Units , Foundry, Engineering Items , Packaging Industry etc are other important industrial enterprises located in the city.

Connectivity/Accommodation

Saharanpur is Very well connected from Delhi, Chandigarh, Luckhnow, Ambala, Haridwar & Dehradun with Trains & Roads. Budget Hotels to Medium range Tariff Hotels are available in plenty.

Main Attractions during the Programme

- **Mega Textile Show (Courtesy IIFT Saharanpur)**
- **Cultural Activities**
- **Food Court**
- **World Cup Matches Live on Big Screens**
- **Shopping Arena for World Famous Handicraft Items**

About the Programme

The Micro Small & Medium Enterprises Development Institute, Agra, Ministry of MSME, Government of India, Agra is organizing a National Vendor Development Programme cum Exhibition named as The National Expo. 2011 from 25th to 28th February 2011, at South City Saharanpur in association with Indian Industries Association , Saharanpur & Other Prominent Associations of the Area.

The objective of this programme is to provide an opportunity for Modernization, technical up gradation, strengthen backward and forward Linkages identify and explore the Business opportunities in the post era of economic slow-down.

The programme will feature a Four day's exhibition and conference on Vendor registration wherein key personnel from Centre/State PSUs, leaders from industries, Raw material suppliers, Technology providers, Service providers, Consumers and Experts from various Cluster stake-holders will meet to discuss issues regarding purchase requirements and areas of concern pertaining to development of their enterprises.

The exhibition also provides an opportunity to the MSMEs to show their Capabilities by displaying their products on one hand and Govt. organization like Indian Railways, Defence, ADRDE Agra, Carriage & Wagon Workshop Jagadri, RDSO Lucknow, Rail Coach Factory Kapoorthla , DGQA New Delhi,

KVIC Mumbai, Patent Information Centre Lucknow, SIDBI Kanpur, North Central Railways Agra, NSIC NOIDA, Ordinance Factory Hazratpur, Petroleum Conservation Research Association (PCRA) Dehradun, large PSUs like Hindustan Aeronautics Ltd. Kanpur, Indian Oil Corporation Mathura Refinery, BHEL Haridwar, DLW Varanasi , Indian Airlines/ Air India, BSNL, Association of State Road Transport Undertakings New Delhi and Large Private Corporate Bodies ITC, Star Paper Mills Ltd., may likely to attend the event to select their vendors by displaying their requirements on the other hand.

A Concurrent Technical Seminar and Buyer-Seller Meet will also be organized to focus on Vendor registration procedure, Global bench marking, Front-line technology, Outsourcing practices, Business opportunities, SEZ , NMCP Components / Schemes, Credit Linked Capital Subsidy, NSIC / Credit Rating for the benefit of participants. On this occasion, an Exhibitors' and Delegates'

Deliberations in the Plenary Sessions by Our Associates

- Government organizations viz Defence, Railways, DGQA ,PCRA etc
- Central / State P.S.U. / Buyers
- Seminars on M/o MSME, Govt. of India
- National Award Winners in U.P. & Delhi
- Industrial Product Manufacturers
- Raw Material & Consumable Suppliers
- Testing Equipment & Measuring Instruments Manufacturers
- Cutting Tools, Dies, Gauges Manufacturers
- Packaging Machine & Material Suppliers
- Technology Providers & Consultants (NCDPD)
- Certifying Agency
- Bulk Buyers etc
- Consultants and Service providers
- Importers / Exporters / Traders / Wholesalers / Distributors
- Policy & Key Decision Makers
- Delegates from Trade/Industry Associations
- Scheduled/Private Banks, SIDBI, NSIC ,KVIC & other Financial Institutions
- Persons from Educational & Technical Institutions
- I.T. Solution Providers & R&D Institutions Exhibitor's
- Marketing, Advertising & Publication Houses, etc
- Cluster stakeholders
- Project Consultants & Management Consultants

Background & Need for NVDP

MSMEs Significant role in the country's economy but also providing employment to vast segment of people in rural and semi urban areas. Besides preserving cultural heritage it is also generating valuable foreign exchange as the manufacturing is mainly with the indigenous raw material.

The Especially the Handicrafts of India through the ages fascinated the world by its creativity, aesthetics and exquisite craftsmanship. It is highly decentralized activity, this sector of India present rich cultural heritage and shining example of using local resources, skills and initiatives.

India's Micro & Small Enterprises are almost inexhaustible with infinite variety which has been refined during course of changing history. The cross currents inspire the creative impulse of our craftsmen. Further crafts are results of years of unconscious experiment and evolution; skills inherited and passed over generations from forefathers to sons and grandsons.

STALL CHARGES

Fabricated Stall of 6 sq. mtr. includes 2/3 sidewalls, fascia with company name, 3 spot lights, 1.5 amp socket, synthetic carpet, one table, two chairs and one waste paper basket. 3 Delegates per stall would be nominated by the exhibitor free of charges.

Large, Banking/Financial Institutions & PSUs :	Rs 8000/-
Medium Enterprises:	Rs 4000/-
Small, Micro Enterprises:	Rs 2000/-
Women Owned Enterprises, Handicraft Artisans & MSME DI Trainees	Rs 2000/-

A Souveniour / Directory will be published on the Occasion

Quarter Page Colour Rs. 1000/- , Half Page Colour Rs. 2500/- ,
Full Page Colour Rs. 5000/- , Inside Front Cover & Inside Back Cover Rs.
8000/-, Back Cover Rs. 10000/-

Registration Form

MSME- Development Institute

Ministry of Micro, Small & Medium Enterprises, Government of India

III Floor C.G.O. Complex, Sanjay Place, Agra

Tel.: 91-562-2520626/2523247 • Fax: 91-562-2520626

Email:- dcdi-agra@dcmsme.gov.in

Web:- www.msmediagra.gov.in

We are interested in participating in the Showcase / Exhibition. as Delegate, Exhibitor & Advertisement in Exhibition Directory.

Please reserve sq.m. space for us.

Stall charges Rs. _____

Advertisement in Exhibition Directory

Quarter Page Rs. _____

Half Page Rs. _____

Full Page Rs. _____

Inside front cover Rs. _____

Inside back cover Rs. _____

Back cover Rs. _____

Organisation _____

Address _____

Tel _____ Fax _____

Email _____ Signature _____

Enclosed please find a Banker's cheque / demand draft for

Rs. _____

dated _____ drawn in favour of.....

Note: Stall Charges to be paid by Demand Draft in favour of PAO(MSME),New Delhi

Souvenir Charges to be paid by Demand Draft in favour of Director MSME-DI, Agra

Director 09760021956

Reply To Following Organising Committee:

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