

# **Privacy Policy- Online Promotional Platform** **Used for IIA's Event/Activities**

This Privacy Policy describes how your information is collected, used and shared when you click on the Promotional Ad promoted by the India Industries Association (IIA).

## **I. What kind of information is collected?**

Indian Industries Association will collect the following kinds of information when you, your colleagues or other users go through the ad campaign:

1. your contact information, such as full name and email address;
2. your work title
3. Company Details
4. Purpose of applying

## **II. How Indian Industries Association use this information?**

1. Communicating with respondents.
2. Data bank of respondents for further Events
3. Approach them to invite for participation in Events

## **III. Disclosure of information**

Information collected from the ads will be used only by Indian Industries Association itself. That information will not be shared to any third party for any other use.

## **IV. Changes to the Privacy Policy**

This Privacy Policy may be updated from time to time. When updated the "Effective date" below will be amended and the new Privacy Policy will be posted online.

## **V. Contact**

If any have questions about this Privacy Policy, please contact us on [mkb@iiaonline.in](mailto:mkb@iiaonline.in) .