

## National Mission on GeM - Industry Association Meeting

Meeting: National Mission on GeM – National vendor on-boarding drive with vendors

Date: August 20, 2018

Time: 11.30am – 12.15 pm

List of attendees:

- a. Mr. S Suresh Kumar – GeM ACEO
- b. Mr. KC Jha – GeM ACEO
- c. Ms. Geetanjali Agarwal – VP Comms
- d. Ms. Monika Tomar – VP MSP
- e. Ms Surbhi Goel – Manager MSP
- f. Mr. Parnav Duggal – AM MSP

Industry Association representatives as below:

Name	Association/ Company	Designation	Contact No	Email ID
MithileshKuamr	PHD Chamber of Commerce	Joint Secretary	9868558615	<a href="mailto:mithilesh@phdcci.in">mithilesh@phdcci.in</a>
Rishish Patankar	CSC e-Governance Services India Ltd	Head of operations- Edu	9868019788	<a href="mailto:rishikesh@csc.gov.in">rishikesh@csc.gov.in</a>
Nisha	FICCI			
Prabhat Dubey	IIA Head-Office, Lucknow	Manager E.B.D.	8601855541	<a href="mailto:msmesupport@iiaonline.in">msmesupport@iiaonline.in</a>
Puneet Dixit	IIA Ghaziabad Chapter	SEO	9958722228	<a href="mailto:iiaghaziabad@yahoo.com">iiaghaziabad@yahoo.com</a>

### Points of discussion:

- Agenda of the meeting was laid down by Mr. S Suresh Kumar
- Launch of National Mission on GeM was explained.
- Industrial associations are requested to take up Vendor drive with special focus on on-boarding of SME's across the nation
- Apart from the SMEs, its required to have National Level companies and OEMs also on GeM
- Industrial associations are required to leverage their database and drive this initiative with vendor registration and listing the products on GeM
- ACEO also clarified that GeM will provide support :
  - a. Training Support
  - b. Speaker Support
  - c. Logo Support
  - d. No financial support
- Requirement for training session or event will be
  - a. Minimum 50 people

b. Duration of the session/event : 1/2 - 3 day

- All logistic arrangements to be made from the association

Pre-requisites for Registration to be shared

Vendors drive will be on focus for all 6 wks- 4<sup>th</sup> September – 15<sup>th</sup> Oct 2018

- National Conclave
- Regional Level
- State Level
- District Levels
- Existing programs can have 2 hrs plugged-in
- LMS to be followed
- Identify the focus areas - depending on - more focus/presence/resources

Call to Action:

1. All Industry Associations to share the tentative Calendar for 6 wks covering all regions and sectors by August 29, 2018
2. Industry Associations can club their respective National Level Campaigns with GeM Mission.
3. All Industry associations must circulate the information through their databases.
4. For CSC,
  - a. Various state level master trainers can be trained on GeM by the team and in turn the VLEs can be trained further
  - b. Nodal officer list to be shared by EOD August 24, 2018 to be nominated for master trainer program
5. PHD Chamber of Commerce
  - a. Webinar / seminar can be arranged
  - b. Delegate fee can be charged
6. IIA - UP state initiative
  - a. Facilitation centre in Lucknow to have the training program for their executives-Master trainer program
  - b. Eligibility : Computer Knowledge / procurement domain knowledge
7. FICCI-
  - a. Ministries can be approached to fund
8. Mr. KC Jha advised to receive the nomination for Master Trainer before kick-off
9. Master trainer batch can be prepared –and entire digital content/ FAQ/ center point can be shared to equip them

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