



Indian Industries Association (IIA) in fulfilling its mission “Transforming MSMEs towards industry 4.0 and 48” along with Navigate Growth powered by Xapsol Xtramile brings you a unique program



Powered By



1-Day Workshop on Transform Your MSME with Digital Power!

Using ERP & AI to Digitize Every Business Function

Why Attend?

Still relying on gut-feel decisions? It's time to digitally empower your MSME for smarter growth and stronger profits.

WHO CAN ATTEND

**Entrepreneurs, MSME
Owners, Senior
Leadership, Business
Head & Other
Managerial Roles.**

What You'll Learn

- **Streamline Processes** – Allows for the creation of streamlined workflows and processes, reducing bottlenecks and improving overall efficiency.
- **Reduce operational cost** – optimized processes can lead to significant cost savings in areas like labor, materials, and energy consumption
- **Competitive Advantage** – Businesses that leverage Digitization & AI gain an edge by responding faster to market trends and customer needs.
- **Scalability** – Solutions allow businesses to scale operations efficiently without a proportional increase in costs or resources.
- **Predictive Analytics** – Helps forecast trends, customer behavior, and market changes, enabling proactive business strategies.

Limited Seats Available !

Click on below link now & Register to Secure your spot !



<https://forms.gle/P4jDUw5o9RMumtmL7>

Expert Speaker - Mr. Anish Parekh With 20+ years of experience in Technology and L&D, Anish has successfully led digital transformation journeys for National and Regional Brands. Today, he continues to empower entrepreneurs and teams with the tools, systems, and mindset needed to grow and scale in a rapidly changing business landscape and is a pivot for Xapsol Xtramile's IT journey and solutions.



Session Details

Date : 26th May 2025
Time : 10:00 AM to 5:00 PM
Mode : In Person
Cost : Rs. 2000/- + 18% GST
Venue - IIA Bhawan, Vibhuti
Khand, Gomtinagar, Lucknow -
226010

Bring your live business
challenges
- We'll answer them!

- ✓ Inventory & Supply Challenges?
- ✓ Marketing Confusion?
- ✓ Sales not growing?
- ✓ Employee Performance Issues?

We'll solve it together—LIVE!

Scan here to register



Scan & pay with Cards and UPI