

ABOUT MKB



MSME KNOWLEDGE BANK

A Joint Venture with SIDBI



MSME Knowledge Bank (MKB) - A Joint Venture of Indian Industries Association and SIDBI is a Unique Information Desk offering Single Window Information Facility to MSMEs.

INDIAN INDUSTRIES ASSOCIATION (IIA) an Apex Association of Micro, Small and Medium Industries founded in 1985 has over the years experienced that :-

- The information services are a key bottleneck for Micro, Small and Medium Enterprises.
- Databases of Micro, Small and Medium Enterprises are too few, too less;
- Government continues to be the largest producer and provider of information and a major chunk of information services is provided in a manual/unorganized environment;
- Information servers are operating in a stand alone environment. ;
- Computer database are the most efficient and equitable manner of providing information. Computer databases have unmatched strengths in Easy access, Availability at single source and Very low cost of access;
- Information pricing is not well developed;
- Information is a crucial input in ensuring competitiveness;

Keeping the above observations in view **IIA** conceived the idea of setting up a **MSME Knowledge Bank (MKB)** to provide all information(s) to the entrepreneur(s) under one roof. IIA then shared this idea with SIDBI who appreciated it and volunteered to be a partner in this endeavor. Hence **MSME Knowledge Bank (MKB) came into existence as a joint venture of IIA & SIDBI**. **MKB** launched its services from October 1st, 2003 at IIA Bhawan, Gomti Nagar, Lucknow.

OBJECTIVES

To set up a web based MSME Information Center which can be used by the entrepreneurs as well as by the Government Departments.

- To create an Information Database for MSMEs with reference to MSME operations in all areas.
- Help in widening the market sphere of Micro, Small and Medium Enterprises through Internet and E-Commerce ;
- To facilitate specialized consultancy for Technology Up-gradation, Credit Availability, Taxation etc.

TARGET GROUPS

Existing MSME Entrepreneurs, Prospective MSME Entrepreneurs, Exporters & Importers, Industry Associations, Academic Institutions, Government Departments, Policy Makers.

ACTIVITIES

MKB is serving as the Nerve Center for disseminating all industry related information with the objective of furthering development of the sector. The major activities of MKB are:-

A) TO PROVIDE INFORMATION / DATA ON

- Govt. Policies, Laws, Taxation, Provisions, Regulations & Rates of different commodities as applicable on industries
- Sources of raw materials, plant and machinery, Quality
- Certifying Agencies, Credit Rating Agencies, Testing
- Laboratories and Research Institutions ;
- Programmes and Schemes of SIDBI, State Financial Institutions and other Scheduled Banks ;
- Industrial Infrastructure available in the States ;
- Profiles of districts.
- Agricultural, Industrial and Mineral Resources available in the States ;
- Central / State Labour Laws and Guidelines for compliance ;
- Development Programmes/ Workshops/ Seminars related to MSMEs :
- Latest Statistical Data on Production/ Trade (Domestic and Foreign)/ Technical Know-how of various commodities ;
- Data on Trade Promotion Agencies (Domestic and Foreign).

(B) Programmes

From time to time MKB conducts training programmes/workshops/seminars on various issues such as:

- Management Techniques including HR & Budget management
- International Trade & WTO
- Enterprise Set-up & Development
- Quality Control Methods
- Information Technology

(C) Commercial Tax Consultancy Cell Services

To take up problems/issues of IIA & MKB members effectively at appropriate forum for solution.

- Apprise on the current provisions for facility, exemption, concession, rebate etc whenever applicable.
- To interpret, describe & detail the current law so that due to intricacy of law & dearth of comprehension penal provisions may not be attracted or deprivation from benefit may not accrue
- To Interact with the Govt. in a manner that simple & straightforward procedures are formulated to avoid exercise of undue power by office to the harm of the business.
- To maintain an equilibrium between different forums of Associations & keep in touch with the matters of concern to form consensus on vital issues.

HOW TO BECOME A MEMBER

Those willing to join MKB may fill in the Membership Form given below. However the membership will be confirmed only on receipt of payment of the requisite fees.

MEMBERSHIP CATEGORIES AND MEMBERSHIP FEES -----

A. MSMEs / Individual Member(s)-----

IIA MEMBER(S) ---- Free

NON-IIA MEMBER(S) ---- RS. 2000/- PER ANNUM

B. Institutional Member(s) (Academic Institution(s) / Non-

Governmental Organisation(s) / Government & Semi-

Government Institution(s)/Product Specific Association(s)/MSME

Association(s) /Large Scale Industries) RS. 5,000 PER ANNUM

TERMS AND CONDITIONS

- The information provided by MKB is sourced from various sources but does not make any representations, express or implied, as to the accuracy or fitness of use of such information;
- MKB takes due care and caution in compilation and processing of data, but does not guarantee the adequacy or completeness of the same, and is not responsible for any error / loss incurred on the use of such information;
- MKB will not be liable for any damages (including without limitation, damages for loss of profits) from the use of or inability to use any of its contents;
- MKB will update the data and information provided on a best endeavors basis but does not warrant that the data and information provided will be up-to-date;
- MKB reserves the right to charge the member for any information if it has incurred any expenses for sourcing the same, but not without obtaining his written consent;
- The Terms and Conditions of membership as formed/ amended from time to time will also be applicable to all the existing members. In case any new or amended terms take effect in the middle of a subscription, the user will be informed accordingly. Renewals are made on prevailing terms only;
- MKB reserves the right to cancel the membership of any member if the member is found making misuse of the information provided;
- All legal proceedings initiated by any member against MKB will be confined to the Judicial limits of LUCKNOW only.
- Minimum enrolment as MKB Member is for One (1) Year / 12 months.

SIISC MEMBERSHIP APPLICATION FORM

To,
The Project Manager,
Small Industries Information Services Center (SIISC),
IIA Bhawan, Phase -II, Vibhuti Khand, Gomtinagar,
Lucknow-226010, U.P.

I / We am / are interested to become a Member of SIISC. I/ We agree to abide by the **Terms and Conditions** stated in this Brochure. I / We am / are enclosing a DD/Cheque No..... dt..... in favour of Small Industries Information Services Center , for RS..... payable at Lucknow / Cash Rs.

NAME OF THE COMPANY/ INDIVIDUAL/ INSTITUTION
.....
PRODUCT / SERVICES
CONTACT PERSON
DESIGNATION.....
ADDRESS.....
.....PINCODE.....
PH. NO./ FAX NO.....
E-MAIL ID.....

DATE.....

SIGNATURE.....