



BIRD/LKO/ 2471/ 25201/ 2016-17
23 March 2017

All Banks & Financial Institutions/SIDBI/MUDRA
State Government Departments
NGOs/ MFIs

Dear Sir/Madam,

Study-cum Exposure Visit on 'Agri-Business, Agro-Processing, Agri-Value Chains and Cooperatives in Malaysia' (13-20 May 2017)

Bankers Institute of Rural Development (BIRD), Lucknow is pleased to announce the captioned Training-cum-Exposure Visit on Agri-Business, Agro-Processing, Agri-Value Chains and Cooperatives in Malaysia, from 13th to 20th May 2017.

Malaysia is a South-East Asian country well known for best practices and success stories in areas of development through Agri-Business, Agro-Processing, Agri-Value Chains and Cooperatives. These lessons are replicable in Indian context.

From agricultural machinery, livestock and plant breeding to food and drink, Malaysian food and agribusiness enjoys an excellent reputation across the world. Manufacturers in Malaysia are experts in combining traditional production methods with modern techniques to achieve outstanding levels of quality, productivity and safety. The varied agro-climatic regions of Malaysia make it possible to produce a large spectrum of diverse agricultural commodities in abundance.

Ministry of Agriculture and Agro-Based Industry, Malaysia (MOA) serves as an agency for private agricultural businesses to get advised by experts that specialize in agriculture, fishing and livestock. The ministry plans the policies, strategies, and different development programs. It monitors, surveys, directs, and puts into action the projects given by the Integrated Agricultural Development Project (IADP). The ministry has services such as collecting, analysing and providing necessary reports to farmers. It also provides references and agricultural management systems for plantation owners to access all collected agriculture information.

Cooperatives in Malaysia: The government continues with the second National Cooperative Policy (NCP 2011-2020) that charts the direction for cooperative development without compromising the values and philosophies of cooperative, i.e. transparency, trustworthiness

बैंकर ग्रामीण विकास संस्थान

(नाबार्ड द्वारा स्थापित एक स्वायत्त संस्था)

Bankers Institute of Rural Development

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